

# VANCOUVER FASHION WEEK

*To whom it may concern,*

Vancouver Fashion Week (VFW) cordially invites you to join our 10th anniversary celebration this November 2-7, 2010!

## *What is Vancouver Fashion Week?*

Vancouver Fashion Week is an internationally recognized annual event celebrating the multicultural fashion of Vancouver designers and abroad. Hailed as the West Coast's most prestigious industry event, this is a global platform to promote creativity and diversity, as well as foster the growth and recognition of upcoming local designers.

This year we are teaming up with the Canadian Breast Cancer Foundation in a unique opportunity where breast cancer survivors have been invited to collaborate with designers and join the catwalk (Featured Province Article).



## *The Designers*

Over the past decade, VFW has attracted many Canadian and international sponsors and designers from around the world including Versace, Helen Lee, Anna Sui, Lauren Vidal, Paul Hardy, and up-and-comers such as Frost Sportiva. This year's lineup includes 5 themed days of fashion, including "New Generation", "Eco Friendly", and even a "Kid's Show", and features Vancouver's top talent Kersh, Patricia Fieldwalker, and Jacqueline Conoir, as well as international names such as Doii Lee (Seul, Korea), Carolyn Massey (London, England), James Steward Couture (Leeds, England), and Maggie Columbie (Hawaii, U.S.). Check out the 2010 schedule for a detailed list of this year's featured designers.

SPRING/SUMMER 2011  
COLLECTION

**Where:** Empire Landmark Hotel, 1400 Robson Street

**When:** November 2-7, 2010

**Tickets:** Available at ClubZone.com

Age 19+, \$25 General Admission, \$75 Full Day Pass, \$150 VIP 5-day Pass

WE HOPE YOU WILL JOIN US FOR THIS MILESTONE EVENT!

For more information about Vancouver Fashion Week, visit our website or email [info@vanfashionweek.com](mailto:info@vanfashionweek.com)

[www.vanfashionweek.com](http://www.vanfashionweek.com)

FOLLOW US:

